

SPONSORSHIP OPPORTUNITIES

The Michigan Association of Planning's sponsorship packages offer a comprehensive range of benefits throughout the year.

Your investment provides significant exposure to your company or agency to hundreds of municipal decision makers who hire consultants to work with them to create high quality communities. A sponsorship markets your organization to event attendees who come from a variety of different communities, agencies, and organizations.

Opportunities for support are available for our annual Planning Michigan Conference and other in person training events throughout the year.

MAP works hard to provide the best value for attendees, and we count on sponsorships from organizations like yours to create an educational and networking experience that rivals none.



MICHIGAN ASSOCIATION OF PLANNING



SECURE A SPOT AS A SPONSOR FOR MAP'S 2025/2026 EVENTS!

This packet includes sponsorship opportunities for the Michigan Association of Planning's 2025/2026 programming year. Our annual events provide land use leaders, planners, and elected officials with best practices, knowledge of emerging trends, and tools to address the challenges we face. Sponsoring provides a way for your company to receive recognition on our website and during our events.

Once a sponsorship is obtained, your company/organization will be listed on the MAP website. The sooner you secure a sponsorship, the greater exposure you will receive.

Facebook, LinkedIn and Instagram are used to highlight your company's commitment to the profession.

Your sponsorship investment is important to us, and we value your partnership, and your commitment to quality community planning in Michigan.

YOU CAN CHOOSE TO SPONSOR ALL OR SOME OF OUR PROGRAMS

Student Conference

All Options Unlimited

- ☐ \$600 | Conference Sponsor
- ☐ \$400 | Support Sponsor
- ☐ \$250 | Refreshment Sponsor
- ☐ \$100 | General Sponsor

Transportation Bonanza

- ☐ \$850 | Event Sponsor: Unlimited

MAP's Reception at APA's National Planning Conference

- ☐ \$500 | Event Sponsor: Unlimited

Details on what is included in each package are on the next page. Consider how you can support MAP and highlight your company by sponsoring. Sponsorships can be purchased at planningmi.org.

Contact Amy Jordan at (734) 913-2000 or via e-mail - ajordan@planningmi.org with any questions.

Student Conference

This annual event—planned for students, by students—regularly draws 100 participants, connecting urban planning students with professional planners to learn and network. Student presentations, speed interviews, poster sessions, and networking roundtables provide a robust program to strengthen their portfolios.

February 7, 2026 | Michigan State University

All sponsors receive:

- Signage recognition
- Logo on promotional website
- Acknowledgement at opening remarks
- Recognition in the Michigan Planner magazine and on the MAP website

\$600 | Conference Sponsor (unlimited)
Logo throughout event
Five complimentary registrations

\$250 | Refreshment Sponsor (unlimited)
Logo throughout event
One complimentary registration

\$400 | Support Sponsor (unlimited)
Logo throughout event
Three complimentary registrations

\$100 | General Sponsor (unlimited)
Website recognition

Transportation Bonanza

Professionals from planning, transportation, engineering, health and allied fields gather for a day of innovative training and connection focusing on active transportation and Safe Routes to School. This event is created in partnership with Michigan Safe Routes to School, the Michigan Department of Transportation, and the Michigan Department of Health and Human Services.

February 10, 2026 | East Lansing Marriott

\$850 | Event Sponsor (unlimited)

- Logo on the promotional website
- Acknowledgment at opening remarks and on distributed materials
- Signage recognition
- Five complimentary registrations

MAP's Reception at APA's National Planning Conference

The American Planning Association (APA) is hosting their national planning conference in Detroit, so we are celebrating with a reception at the Grand Trunk Pub on Sunday evening, April 26, 2026. Sponsorships will cover food and beverage costs. This reception will overlap with a reception hosted by APA divisions: Women in Transportation Systems, Planners in Private Practice, and Transportation.

April 26, 2026 | Grand Trunk Pub, Detroit

\$500 | Event Sponsor (unlimited)

- Logo on the promotional website
- Signage recognition
- Five complimentary registrations